

2013 BOSTON MARATHON FACT SHEET

Principal Sponsor: For the 28th consecutive year, the principal sponsor of the Boston Marathon is John Hancock Financial Services. John Hancock and the B.A.A. collaborate on a wide range of items for the Boston Marathon. Please visit: www.johnhancock.com and www.bostonmarathonmediaguide.com

Race Day and Start Times: Monday, April 15, 2013

9:00 a.m.: Mobility Impaired Program start

9:17 a.m.: Push Rim Wheelchair Division start

9:22 a.m.: Handcycle Participants start

9:32 a.m.: Elite Women's start

10:00 a.m.: Elite Men's start and First Wave start

10:20 a.m.: Second Wave start

10:40 a.m.: Third Wave start

Large Prize Purse at Stake: The total prize money distributed among the top finishers of the 117th Boston Marathon will be \$806,000, plus an additional \$220,000 in bonuses if records are broken in the open, masters, or push rim wheelchair divisions. John Hancock Financial Services provided the first-ever prize money and bonus awards in 1986 and has continued the support for the prize purse. Over the years, the top finishers have received nearly \$15 million in prize money and course-record bonuses.

Live TV Coverage: Local CBS affiliate WBZ-TV is the exclusive local broadcaster of the Boston Marathon for the 31st year. Outside of Boston, Universal Sports Network and UniversalSports.com is the exclusive national television home for the Boston Marathon.

- Boston Marathon Pre-Race Special: 8:00 a.m. – 9:00 a.m. ET on WBZ-TV
- Exclusive Live Local Coverage of the Boston Marathon: 9:00 a.m. – 1:30 p.m. ET on WBZ-TV
- National Live Coverage of the Boston Marathon: 9:30 a.m. – 12:30 p.m. ET on Universal Sports

Defending Champions: Defending champions Wesley Korir, of Kenya (men's open race) and Sharon Cherop, of Kenya (women's open race) will return to defend their titles.

The 36th Annual John Hancock Sports & Fitness Expo: Featuring more than 200 exhibitors, this year's expo is at the John B. Hynes Convention Center. Complimentary admission is courtesy of John Hancock, Conventures, Inc., and the B.A.A.

Fri, April 12: 2:00 p.m. - 7:00 p.m.; Sat, April 13: 9:00 a.m. - 9:00 p.m.; and Sun, April 14: 9:00 a.m. - 6:00 p.m.

Boston Marathon Official Charity Program: The Boston Marathon Official Charity Program enables selected charitable organizations to raise millions of dollars for worthwhile causes. In 2012, charities combined to raise approximately \$11 million, bringing the total to \$125 million in funds raised for Boston-area organizations since it began in 1989. Combined with principal sponsor John Hancock's Non-Profit Bib Program, approximately 2300 entrants are expected to raise a total of more than \$12 million in 2013.

B.A.A. Distance Medley: The B.A.A. 5K on Sunday, April 14 kicks off the second annual B.A.A. Distance Medley; a three-race series comprised of the B.A.A. 5K, the B.A.A. 10K on June 23, and the B.A.A. Half Marathon on October 13. The overall male and female champion of the series, determined by the lowest cumulative time, will each receive \$100,000 in prize money.

Qualifying Standards: For the 2013 Boston Marathon, the qualifying standards became more stringent by five minutes, while registration employed the same rolling, merit-based concept as in 2012. Qualifying times for the 2013 Boston Marathon went into effect on September 22, 2011.

ALSO:

- B.A.A. Relay Challenge will be held on Boylston Street at Copley Square on Saturday, April 13 at 11:00 a.m.
- The B.A.A. 5K with 6500 entrants and a prize purse of \$25,000 will be held on Sunday, April 14 at 8:00 a.m. at Copley Square.
- The B.A.A. Mile (middle school, scholastic, professional sections) will be held following the B.A.A. 5K on Sunday, April 14 at 9:30 a.m., using the Boston Marathon finish line as this event's start/finish.